



## Win new customers and accelerate revenue.

*Sell cloud services with your own branded, fully customizable online store by leveraging our integrated, prebuilt website.*

White-Labeled Automated Service Solution

### What

- The Ingram Micro Cloud Store enables you to sell cloud services from multiple vendors – either by deploying a self-branded, online store or by leveraging direct links to Cloud Store services on your existing e-commerce website

### How

- Immediately access any or all cloud services found on the Ingram Cloud Marketplace
- Transform your current site from an informational portal to an evolving sales and marketing destination for your business
- Develop and distribute promotional codes with discount offers

### Why

- Keep customers on your site longer by creating a more unified and personalized experience
- Establish a worry-free back office with customized pricing, automated invoicing and robust reporting features
- Boost sales, attract new business and stimulate targeted, customer-specific actions

Do you want to provide a convenient storefront for your end customers, but don't want to invest the time and money to build a site from scratch? Consider using the Ingram Micro Cloud Store to expand your customer base and grow revenue. You can either deploy a self-branded, e-commerce store using our integrated, prebuilt templates – or use your own site to link directly to the Cloud Store services you want to sell.

### Turn first-time visitors into repeat customers

With Cloud Store, you'll have complete access to all the cloud services available through the Ingram Micro Cloud Marketplace. Simply combine these with your own products and services to increase profitability or meet the unique needs of your customers more effectively.

Use Cloud Store to generate more traffic by encouraging visitors to stay on your site to browse, learn and buy from your cloud services catalog and other offerings. You can even personalize your customers' experience by recommending complementary products via a dynamic shopping cart that automatically adapts to the cloud solutions they select.

Best of all, you own the complete customer lifecycle – from provisioning and management to billing and support. With the ability to customize virtually every aspect of your store, you'll find it easy to create personalized service products that target specific market segments, offer promotional discounts and take advantage of valuable selling opportunities.

### Drive greater profitability to close more sales

Cloud Store empowers you to sell and manage any or all cloud services available through the Ingram Micro Cloud Marketplace directly to your end customers using your own web store. You can bundle or cross-sell popular cloud solutions, combining them with your own products and services. This can help increase your average transaction size, meet the unique needs of your customers and improve your bottom line.

With a low monthly fee and no required hosting or complex technical infrastructure, the Ingram Micro Cloud Store makes e-commerce easily accessible and more cost-efficient.

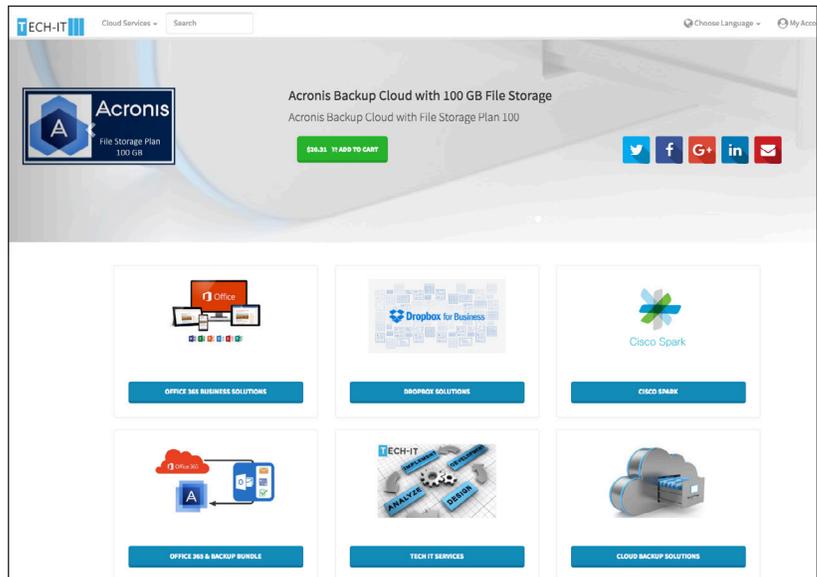
## Advantages

- Sell, provision and manage cloud solutions directly to your end customers
- Use a default Cloud Store template to get up and running faster and customize your site more easily
- Increase the average transaction size by recommending complementary service products and promotional offers
- Determine pricing, directly bill or invoice customers, and collect payments on your own site
- Operate your store using our flexible control panel – no web or programming skills required
- Improve your flexibility in managing recurring billing options
- Simplify resource demands with unlimited support for all cloud solutions you sell

## Promote customer loyalty and retention

Cloud Store allows your end customers and staff to research solutions, browse cloud service catalogs, and submit orders and provision services around the clock in real time – all without leaving your site. End customers can check their subscriptions and make changes at any time with our user-friendly control panels. You'll also find Cloud Store's intuitive, unified design makes it easy to customize content and graphics so you can showcase your brand's identity.

Ensure customers' total satisfaction by taking advantage of our unlimited technical support to address just about any service issue they may encounter. You also have the option to offer customers direct end-user support.



*Discover how easy it is to start generating revenue with Cloud Store.*

## Maximize flexibility to monetize faster

With Cloud Store, you can add new services to your portfolio and monetize every customer interaction with speed and efficiency. Determine your own pricing, directly bill or invoice your customers, and choose from the most popular payment gateway providers to enable credit card payments. Each time a purchase is made, resellers are paid directly through their merchant account. You can also manage recurring billing options for credit or debit card payments using a compatible new or existing payment gateway.

Cloud Store offers a multitude of powerful marketing tools that can be used for revenue-generating opportunities. This allows you to target specific customer segments by using promotional discount codes as incentives as well as by recommending complementary services as part of your marketing campaigns.

## Get started today

It's fast and easy. Just contact us to ask for a demo, specific pricing or more information on the Ingram Micro Cloud Store program.

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IngramMicroCloud.com/Cloud-Store

## About Ingram Micro Cloud

At Ingram Micro Cloud™, we view cloud not just as a single technology, but as a foundational platform to run and drive a whole new way of doing business. We help resellers and partners get up and running with cloud quickly, enabling them to transform their business. We help our clients monetize and manage the entire lifecycle of cloud services, infrastructure and IoT subscriptions, helping them simplify digital transformation with confidence, speed and agility. For more information, visit [IngramMicroCloud.com](http://IngramMicroCloud.com).