



THE NEXT GENERATION OF ODIN AUTOMATION PREMIUM

Empower digital transformation with speed and scale

Monetize new business opportunities rapidly with the leading digital and cloud services platform

What

- The next generation of Odin Automation Premium is a complete platform that enables top service providers to accelerate digital transformation by streamlining end-to-end services delivery and transforming business models with a comprehensive ecosystem

How

- Automate the entire lifecycle of digital and cloud services delivery
- Provide the most comprehensive services ecosystem across SaaS, IaaS and XaaS with simplified third-party management
- Empower world-class cloud service providers and ecosystems – such as Ingram Micro Cloud Marketplace – in 43 countries, selling through 40,000+ channel partners

Why

- Accelerate digital and cloud transformation with end-to-end automation
- Maximize profit and efficiency by leveraging a proven platform
- Achieve greater flexibility and control with open APIs and the ability to integrate with back-end systems
- Transform your business to a subscription model for ITaaS rapidly
- Speed time-to-market with the OSS/BSS platform that's optimized for cloud and digital services delivery
- Grow your ecosystem globally by tapping into Ingram Micro's comprehensive cloud ecosystem

Lead the way to digital transformation with this ground-up reinvention of Odin Automation Premium. This next generation platform enables the world's leading service providers to easily automate end-to-end services delivery, differentiate their offerings and digitally transform their business across cloud, IoT, XaaS and a provider's core services – all using a single platform.

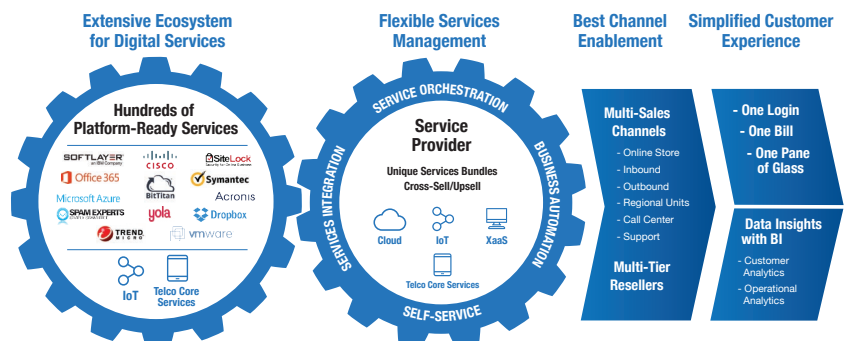
Embrace digital operating models to achieve agility and efficiency

Using this comprehensive platform, you can easily automate the entire lifecycle of cloud, IoT and XaaS services delivery management on your own terms. This includes service orchestration and subscription management, cloud marketplace enablement, hosting and multi-cloud management, billing automation and reseller management, and data analytics.



Service providers can also leverage the platform to seamlessly integrate, manage and monetize their own solutions to support accelerated digital innovation and transformation.

Streamline the end-to-end digital services delivery lifecycle



Advantages

- Grow your cloud portfolio with **Ingram Micro Federation** using just one contract
- Gain greater flexibility in managing workloads across multiple IaaS solutions in private, public, hybrid and multi-cloud environments with **Ingram Micro Cloud Orchestrator**
- Take advantage of a prepackaged, easy-to-use **Business Intelligence** solution that includes a data warehouse framework and business health monitoring with Microsoft Power BI preintegration
- Simplify the onboarding and deployment of new services using **APS Connect**, a cloud-based integration tool
- Accelerate your business growth with hosting service modules, our **In-Panel Marketplace**, high availability and other operational enhancements

It's the platform of choice for industry-leading service providers



Speed your digital transformation with end-to-end automation

- Provides seamless subscription and catalog management across IoT, cloud, XaaS and your core services
- Enables the rapid onboarding and deployment of new services using APS Connect
- Supports flexible business models, including provider self-hosted, syndicated, hybrid and multi-cloud environments
- Simplifies contracting, onboarding, management and distribution of services through Ingram Micro Federation



Scale business more effectively to increase profitability

- Leverages an extensive services ecosystem and platform featuring best-in-class, prepackaged solutions that enable you to scale your portfolio across SaaS, PaaS, IaaS and IoT
- Includes dynamic bundling, cross-selling, upselling and in-context selling to enable higher-profit offerings
- Delivers robust billing, subscription, pricing, promotion and order management
- Offers unmatched scalability for global top service providers to grow quickly



Maximize your reach with proven sales and reseller channel management

- Offers robust omni-sales channels, multi-tier reseller management, online marketplace, field, call centers, resellers and more
- Provides extensive, white-label multi-tier reseller management
- Includes complete marketplace options: out-of-the-box storefront or custom marketplace



Enhance the customer experience and monetize data insights across services

- Supports single sign-on, role-based control panels with customer self-service
- Delivers a cutting-edge customer experience that uses a single customer panel to purchase, manage and consume
- Provides a predefined data warehouse framework, workflows, KPI dashboards and advanced analytics



Grow the way you want using a flexible, highly available and trusted platform

- Fits seamlessly with your existing billing, ERP or other systems using comprehensive APIs
- Offers flexible subscription, pricing, promotion and order management
- Includes complete payment and domain plug-ins
- Provides data sovereignty with an on-premises deployment model

Get started today

Learn more by requesting a demo of the next generation of Odin Automation Premium to see how it can accelerate your business success.

 Odin.com/automation

IngramMicroCloud.com/odin-automation-premium

About Ingram Micro Cloud

At Ingram Micro Cloud™, we view cloud not just as a single technology, but as a foundational platform to run and drive a whole new way of doing business. We help resellers and partners transform their business so they can get up and running with cloud in minutes. Our broad range of solutions help clients monetize and manage the entire lifecycle of cloud services, infrastructure and IoT subscriptions, enabling them to simplify their digital transformation with confidence, speed and agility. For more information, visit IngramMicroCloud.com.