



ENSIM AUTOMATION SUITE

Grow revenue with a cloud automation platform

Rapidly launch and efficiently deliver profitable cloud and IoT services through a broad range of business solutions

Managed Service Provider Edition

What

- Ensim Automation Suite is a software platform for managed service providers (MSPs), service providers, Internet of Things (IoT) providers, enterprises and governments to monetize any offering with a marketplace, service catalog, subscription management, provisioning, usage collection and billing using a simple web portal

How

- Offers storefront, ordering, approval workflows, product catalog, pricing, rating, invoicing, departmental charging, notifications, analytics and process orchestration
- Bundles any items or solutions, professional services or physical products
- Supports Anything as a Service (XaaS), including Infrastructure as a Service (IaaS) and IoT
- Provides self-service, role-based and delegated administration
- Offers turnkey automation with 40+ connectors for applications, services and infrastructure

Why

- Leverage a single platform to launch new customers quickly and increase revenue
- Transition to a subscription mode quickly and easily
- Reduce operational costs through process automation
- Minimize risk by staying ahead of the competition
- Streamline provisioning and management of users and organizations

As a proven industry expert and leading automation platform provider, the Ensim Automation Suite has attracted hundreds of customers and manages more than five million subscribers. This comprehensive subscription management platform enables MSPs, service providers, IoT providers, enterprises and governments to monetize and transform into an ITaaS delivery model for employees and customers.

Get your customers into the cloud in just days

With Ensim, you can choose from consumption-based or traditional product models to grow recurring revenue, launch new offers quickly and simplify the quote-to-cash process – all using a single platform.

Whether infrastructure resides on-premises or in a colocation facility, Ensim can provide automated provisioning, self-service, show-back and an application catalog with storefront capabilities in a matter of days.



This platform can help businesses establish a strong market position by offering cloud, IoT, hardware, software and eservices as a standalone or bundled offering. You can also create a seamless customer experience by taking advantage of self-service portals and automated solution delivery.

In addition, Ensim delivers complete storefront, ordering, approval workflows, product catalog, pricing, rating, invoicing, departmental charging, notifications, analytics and process orchestration for offering all types of products and services to customers, employees, agents and resellers.

Increase revenue through rapid expansion

When time-to-market and onboarding new customers are top priorities, companies can take advantage of our proven methodology for architectural design, implementation and back-office integration to get up and running in a cloud environment, quickly and efficiently.

Ensim Automation Suite provides the necessary tools to upsell, cross-sell, enable, bill, invoice and collect payment – using just one platform.

Advantages

- Reduce time-to-market and streamline the quote-to-cash experience
- Sell any kind of product or service through an open catalog
- Create bundles and offers more easily and launch new offers in minutes
- Automate the contact-to-cash process
- Improve flexibility with configurable manual provisioning
- Streamline approval of workflows with self-registration
- Offer anonymous shopping and trial orders and simplify ordering using online wizards

Maximize resources by integrating with existing infrastructure

Designed to be used on- and off-premises, Ensim Automation Suite integrates with back-office systems such as Internet Download Manager IDM, CRM, ERP, BI or other operational support system (OSS) and base station system (BSS) platforms to minimize costs and reduce risk. With advanced, out-of-the box functionality, you can easily configure, extend and customize the Ensim platform, enabling connections to complex legacy environments.

What's more, IT and operations teams can create and deliver scalable, secure and compliant turnkey solutions by leveraging Ensim's ability to rapidly create new connectors for any application, cloud service, device or infrastructure.

Centralize, simplify and manage cloud operations

Take advantage of end-to-end automation and orchestration for public, private, hybrid and multi-cloud environments. With this platform, it's easy to market, sell, price, order, invoice/charge, provision and manage a variety of applications, services and infrastructure.

Ensim provides access to an ordering and self-service management portal that includes numerous services and applications. In addition, administrators can provide only the services and granular user-level features that are appropriate for each unique user, organization or channel partner.

Service Catalog

- ✓ Product Modeling
- ✓ Items/Offer/Categories
- ✓ Price & Plan Configuration
- ✓ Packaging/Bundling
- ✓ Discounting w/Approval Workflow
- ✓ Custom Price Books
- ✓ Cost-Plus Pricing
- ✓ Offer Versioning

Subscription

- ✓ Recurring/One-Time/Installments
- ✓ Pay per Use/Reservation
- ✓ Fiscal/Calendar/Prorated
- ✓ Auto Renew/Auto Cancel
- ✓ Upsizing/Downsizing & Grade
- ✓ Lifecycle Management
- ✓ Trial/ Promotions
- ✓ Flat/Tiered/Absolute Pricing

Marketplace

- ✓ Shop/Compare/Search
- ✓ CPQ - Configure/Price/Quote
- ✓ eCommerce/Storefront
- ✓ Anonymous or Registered Shopping
- ✓ Ordering Wizard
- ✓ Content Management System
- ✓ Merchandising Management
- ✓ Offer Approval Workflow

Provisioning

- ✓ Business Process Automation
- ✓ Workflow Orchestration
- ✓ Auto/Manual Fulfillment
- ✓ Operations Management
- ✓ Resource Management
- ✓ Control Panel/Portals
- ✓ Open API/SDK Framework
- ✓ 100s of Prebuilt Connectors

Billing/Finance

- ✓ Rating & Invoicing
- ✓ Granular Usage Collection
- ✓ Definable Billing Cycles
- ✓ Payment Auto/Manual
- ✓ Credit Reconciliation
- ✓ Taxation (176 countries)
- ✓ Vendor Cost Tracking
- ✓ Pre/Post Payment Options

IDM/Channel

- ✓ Authorization/Authentication
- ✓ Customer Data Master Integration
- ✓ Granular Roles/Rights Management
- ✓ Multi-tier Channel Enablement
- ✓ Parent/Child Catalog & Offers
- ✓ Multi-Hierarchical Relational Entities
- ✓ Multi-Entity Membership for Users
- ✓ Reseller/Agent/Account Subaccount

Platform

- ✓ Multi- or Single Tenant Mode
- ✓ Cloud or On-Premises Deployment
- ✓ Distributed/HA Topology
- ✓ Modular Binary Plugin Architecture
- ✓ Self-Service/Delegated Admin
- ✓ Custom Portal Branding & Design
- ✓ Notifications/Alerts/Ticketing
- ✓ Multi-Language/Multi-Currency

Reporting/Analytics

- ✓ Fully Relational Layer 2 Database
- ✓ Report on any Data in Platform
- ✓ Prebuilt Reports Ready to Use
- ✓ Controlled Access by Entity/User
- ✓ Pre-Integrated to Jasper Reports
- ✓ Export to Third-Party BI Systems
- ✓ Granular Variable Logging Mode

Explore the many ways the Ensim Automation Suite can help your customers.

Get started today

Request a demo or schedule a cloud business planning workshop to see how Ensim Automation Suite can transform and monetize your business.

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 IngramMicroCloud.com/Ensim-Automation-Suite

About Ingram Micro Cloud

At Ingram Micro Cloud™, we view cloud not just as a single technology, but as a foundational platform to run and drive a whole new way of doing business. We help resellers and partners transform their business so they can get up and running with cloud in minutes. Our broad range of solutions help clients monetize and manage the entire lifecycle of cloud services, infrastructure and IoT subscriptions, enabling them to simplify their digital transformation with confidence, speed and agility. For more information, visit IngramMicroCloud.com.