



Ingram Micro Cloud Store

Take your business to the next level.



The Ingram Micro Cloud Store program enables you to rapidly deploy a self-branded ecommerce store to purchase, provision and manage cloud solutions, directly to your customers.

With the Cloud Store we've made it easier than ever to sell an array of solutions, including Microsoft Office 365. You can even combine these cloud solutions with your own products and services for greater profitability. Best of all, you own the complete customer life cycle from provisioning and management to billing and support.

Self-branded Cloud Store

With Ingram Micro Cloud Store, select partners can take their business to the next level with a self-branded ecommerce store, integrated directly into their existing website. For as little as \$200 per month resellers can take advantage of an additional revenue stream with minimal effort and cost. Resellers who sign up 10K seats per year or more will be reimbursed for the monthly charges at the end of the year. (For a limited time to select resellers.)

Recurring Billing Management

You can manage recurring billing options through credit or debit card payments, with a new or existing compatible payment gateway.

Personalized Service SKUs and Add-on Solutions

Partners can create personalized service SKUs to increase cross-selling opportunities within their Cloud Store. Personalized service SKUs such as mail migration can be bundled and sold alongside subscription cloud solutions.

Promotional Codes

Partners can develop and distribute promotional codes for customizable discounted offers targeted directly to their customer bases.

24/7/365 Level 2 Support

Cloud Store includes unlimited support to the reseller for all cloud solutions sold; end-user support can be added at an additional cost.

Customizable Pricing, Invoicing and Billing

Everything is customizable to allow partners to establish a worry-free back office with automated pricing, invoicing, billing and robust reporting features.

Dynamic Shopping Cart

The Cloud Store shopping cart dynamically adapts to the selected cloud solutions while providing users with a intuitive shopping experience. The shopping cart can also be added as a separate feature to a partner's previously established web store, giving you convenient and flexible options that support your business objectives.

Flexible Control Panel

One control panel allows partners to manage their Ingram Micro Cloud Marketplace and Cloud Store easily, without Web or programming skills. Its intuitive design allows for the customization of content and graphics, including logos, photos, icons and product descriptions.

Cloud Store Features and Benefits

- Self-branded Cloud Store
- \$200 per month (reimbursed after 10K seat sold annually)
- Customizable Pricing, Invoicing and Billing
- Promotional Codes
- Personalized Services SKUs and Add-on Solutions
- Recurring Billing Management
- Dynamic Shopping Cart
- 24/7/365 Level 2 Support
- Flexible Control Panel
- Gain Competitive Advantage
- Create New Sales Opportunities
- Increase Cloud Provider Credibility

How Cloud Store can take your business to the next level.

Gain the Competitive Advantage

We do the work and you reap the rewards. This fast and easy self-service cloud store enables partners to gain a significant competitive advantage over their competition. Partners can sell and provision cloud solutions in real time with leading cloud vendors through their own self-branded store—that is integrated into their existing website.

New Sales Opportunities

With Cloud Store, partners have complete access to cloud services and solutions available through the Ingram Micro Cloud Marketplace. They can create personalized service SKUs targeting specific market segments, offer promotional discounts and develop a multitude of cross-selling opportunities.

Increase Cloud Provider Credibility

Transform your current site from an informational portal to an evolving sales and marketing destination for your business. Consumers are becoming more sophisticated and prefer the online shopping experience over traditional sales channels. Cloud Store instantly provides partners with the option to showcase, market and provision cloud solutions and services directly from their websites 24 hours a day, 7 days a week.

Offer Flexible Solutions

Cloud Store empowers partners with flexible and adaptable features and options to meet the needs of their customers. In tandem with Ingram Micro Cloud Marketplace, it's never been easier and more rewarding to offer cloud services and solutions directly from the partner to the end user.

Only the Best with Office 365

With the Cloud Store, we've made it easier than ever for resellers to sell Microsoft Office 365 as an End customers solution on their own branded websites. End customers can have access to all of their favorite solutions like Word, Excel, PowerPoint, Skype and Outlook on the cloud.

Why Ingram Micro?

Ingram Micro is a master cloud services provider, offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to purchase, provision, manage and invoice cloud technologies with confidence and ease.



For more information about Ingram Micro Cloud Store go to IngramMicroCloud.com/cloud-store.

